



# 2014 Annual Virginia Green Travel Star Awards

## *Green Travel Leader Award Winner:*

# Broad Appétit

Richmond, Virginia



Virginia Green Travel Leader Award  
accepted by Tracey Leverty of  
Echelon Event Management  
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### Virginia Green Travel Leader Award Summary

- ✓ Broad Appétit is a food festival that serves 40,000 people at the yearly food festival that features 60-70 local restaurants and another 50-60 specialty food and artisan vendors.
- ✓ Since its inception, organizers have been steadfast in their commitment to reducing the event's carbon footprint through a multitude of efforts.
- ✓ In spite of costs associated with an event of this size, organizers provide compostable plates, sporks, etc. and there is a ban on vendors using polystyrene.
- ✓ The event is very cognizant of the amount of trash it produces and sets up recycling and composting stations, and provides grease recycling barrels to the chefs.
- ✓ The event does not allow generators, but allows propane which is donated by AmeriGas.
- ✓ Volunteer t-shirts are green and have included natural dyes, hemp and recycled materials and always use best printing practices and reduce, reuse and recycle at every turn.

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